



CONNECTING REGIONAL INDUSTRY

**20<sup>TH</sup> ANNUAL  
CONFERENCE AND TRADE EXPO 2024**

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**SPONSORSHIP PROSPECTUS**

**TACTIC Inc.**

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## About Tactic.

### Experts in Connectivity.

We are an independent member-driven organisation that fast tracks the linking of local supplier capability to major project proponents, and we support their success through supply chain integrity. With our extensive industry links, we are a trusted source of regional intelligence to all levels of government and business. We are experts in connectivity.

With over twenty years' experience under the stewardship of talented CEOs the organisation has built deep, personal relationships with the people, businesses and community of the Upper Spencer Gulf and beyond. Simultaneously it has earned the respect of major project proponents and government through careful analysis of industry data and nuanced, factual reporting of project requirements and developments. In its independent advocacy and connectivity role it balances impartiality with optimism for the region and its growth and forges links that are strong and enduring. It grew from the community and businesses that it now serves.

## Become a Sponsor.

### Join Tactic as a Sponsor of our 2024 Annual Conference and Trade Expo.

This event is packed with relevant speakers, project case studies and specialised sessions. You'll have ample time to network; sell your business capabilities; seek out alliances and business opportunities. Interact with potential customers and find out what industry, government and regional communities are doing to foster industry growth. Find out how to pre-qualify with major customers; how to improve your chances of winning tenders and how to develop alliances within the resources value-chain.

The conference is South Australia's premier resource industry conference and trade expo and allows attendees to gather industry information and develop business relationships. It is designed specifically to help asset owners, developers and explorers link with suppliers and regional stakeholders.

## What to expect.

### Audience



650 - 750 Attendees  
Member and  
Non-Member Event

### Event Sponsors



1 Platinum  
2 Gold  
15 Silver

### Format



100+ Exhibition Booth's  
Project and Sponsor  
Presentations  
Catered Networking  
Opportunities

### Cost



\$5,000 - \$17,000



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## Event Program.

Tuesday - Pre Conference	Wednesday - Day 1	Thursday - Day 2
<p>Sponsored Exclusive Welcome Drinks at Venue</p>	<p>Sponsored Breakfast Exhibitor Hall Open Presentations throughout the Day Morning Tea, Lunch and Afternoon Tea 2 Hour Evening Networking Opportunity at Venue</p>	<p>Exhibitors Open Presentations throughout the Day Light Lunch</p>

## Sponsorship Benefits.

	<b>Selling Fast</b> Bronze	Silver	<b>1 Spot Left</b> Gold	Platinum
Sponsorships Available	10	15	2	1
Price inc GST	\$5,500	<b>SOLD OUT</b>	\$13,320	<b>SOLD OUT</b>
Complimentary attendance for you and your team members	2 delegate passes included	3 delegate passes included	4 delegate passes included	5 delegate passes included
Speaking Opportunity + Graphics for Sharing on your socials.		5 Minutes	10 Minutes	Key speaker opportunities on Day 1 and Day 2
Exhibitor Opportunity		One 3m x 2m conference booth Standard inclusions: (1 x Trestle table, 2 x Charis, 1 x Lead Scanner, 1 x Tablecloth, 1 x Fascia Sign)		
Exclusive Inclusions	Exclusive Welcome drinks for Sponsors, Invited Guest's, and Exhibitors			
	Access to the attendee list from the event			
	Branding featured in conference communications and material.			
	Promotional video played at venue throughout the event			
	Your organisation information in delegate bags			

\* Other Sponsorship opportunities available. Please contact us to discuss further.

\*\* Multi year agreements available. Please contact us to discuss further.

## How to become a Sponsor.

Please contact Tamara Thomas at Tactic to secure your sponsorship via email [tamara.thomas@tactic.org.au](mailto:tamara.thomas@tactic.org.au) or phone **0408 608 478**.

Experts in  
Connectivity.

tactic.org.au



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## What we do.

### Experts in Connectivity

Connectivity is the fundamental service underpinning the organisation. The linking of major project proponents to regional suppliers. Twenty years industry experience has made us the experts.

### Fast-Track Linking

All major projects and their continued operation are time critical. Through our close industry contacts at all levels of business we can fast-track the linking of the right projects with the right people.

### A Trusted Source of Regional Intelligence

Early access to the right project information is critically important to business. Current, on-ground and trusted information is vital to all stakeholders from local suppliers, major project proponents and all levels of Government.

## Member Benefits.

There are many benefits to becoming a tactic Member - Join Today.

**Enhanced Visibility:** Join the ranks of over 200 members who are at the forefront of the regional project pipeline. Your membership grants you access to and unique listing on "Tactic's Find a Member" database, which is regularly searched by prominent buyers and project leaders within the sector.

**Exclusive Discounts:** Enjoy priority access to discounted exhibitor and delegate packages for the Annual Tactic Conference and Trade Expo. This prestigious gathering attracts attendance and presentations from major asset owners and project developers in the region, with over 700 delegates and 100 exhibitors in 2023.

**Supplier Engagement Tours:** Participate in Tactic arranged supplier tours offering you the opportunity to showcase your business to influential buyers (such as BHP) at your business premises. This face-to-face interaction allows you the opportunity to highlight your capabilities and connect with procurement, capital, and maintenance teams.

**Timely Information:** Stay informed with access to tender information, work package releases, regional news, workshops, and events.

**Collaborative Networking:** Access Tactic's member list to explore collaboration prospects with like-minded businesses.

**Promotion:** Benefit from promotion as a member in our publications, on the [tactic.org.au](http://tactic.org.au) website and across our social media channels.

**Exclusive Branding:** Showcase your commitment to regional engagement in South Australia with an exclusive Tactic Member Badge, which you can proudly display on your website/social media and email signature.

**Exposure to Industry Partners:** Your capabilities will be featured on the Tactic Supplier List, accessible to project developers, Major Buyers, Tier 1 contractors, and stakeholders.

**Invitations:** Receive Invitations to all Tactic's events, including "Meet the Buyer" sessions, providing direct networking opportunities with significant asset owners, project developers and major buyers. Engage regularly with other businesses and stay up to date on emerging regional projects.

**Proactive Advocacy:** Benefit from Tactic's proactive advocacy efforts, where we champion your interests with major project leaders, asset owners in the region and all three tiers of government.

## How to become a Member.

Register to become a member on our website [tactic.org.au](http://tactic.org.au) or contact us via email [support@tactic.org.au](mailto:support@tactic.org.au) or phone **08 8641 1444**

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