

TACTIC CONFERENCE 20 & TRADE EXPO | Pt Augusta 26



> Opportunities
to >>> **outcomes**

SPONSOR & EXHIBITOR PROSPECTUS



Experts in Connectivity.

Tactic is an independent member-driven organisation that fast tracks the linking of local supplier capability to major project proponents, and we support their success through supply chain integrity. With our extensive industry links we are a trusted source of regional intelligence to all levels of government and business.

We are experts in connectivity.

With over twenty years experience the organisation has built deep, personal relationships with the people, businesses and community of the Upper Spencer Gulf and beyond. Simultaneously it has earned the respect of major project proponents and government through careful analysis of industry data and nuanced, factual reporting of project requirements and developments. In its independent advocacy and connectivity role it balances impartiality with optimism for the region and its growth and forges links that are strong and enduring. It grew from the community and businesses that it now serves.



2026 Tactic Conference and Trade Expo.

The Tactic Conference and Trade Expo is the region's leading platform for connecting suppliers with major project proponents across mining, energy, renewables, resources, infrastructure and defence. It brings together organisations that influence major investment decisions and shape project delivery across the Upper Spencer Gulf.

The 2026 theme Opportunities to Outcomes signals a shift from identifying potential to achieving real project results. After years of capability building, regional suppliers are positioned to contribute at scale and are seeking early engagement, clear scope and practical pathways into large projects.

The event supports this progression by creating a strong environment for knowledge exchange, transparent communication and forward planning.

Held at Central Oval in Port Augusta, the two day event offers a high value forum for developing business relationships, showcasing capability and demonstrating long term commitment to regional development. The calibre of delegates, exhibitors and project proponents underscores the strength of the region's supply network and reflects the growing confidence and maturity across key sectors.

This positioning makes the Tactic Conference and Trade Expo an influential setting for organisations that wish to align with regional growth, support meaningful industry outcomes and maintain visibility within an active project landscape.



What to expect.



700+
Attendees



120+
Exhibitors



26+
Presenters



Program overview.

DAY 1

- Light lunch and registrations
- Exhibitor hall open for networking
- Practical workshops
- Pre-Conference Reception

DAY 2

- Exhibitor hall open, coffee and networking
- Full day of industry presentations and project updates
- Conference Closing Reception

Sponsorship opportunities.





Sponsorship packages.

SECURED
FOR
2026

| | BRONZE | SILVER | GOLD | PLATINUM |
|--|-------------------|---|--|----------------------------------|
| Price inc GST | \$5,000 | \$9,400 | \$14,450 | \$19,800 |
| Complimentary Attendance | 3 delegate passes | 5 delegate passes | 7 delegate passes | 9 delegate passes |
| Speaking Opportunity plus Graphics for sharing on your socials | | | 5 Minutes | Key speaker opportunity (10 min) |
| Exhibitor Opportunity | | | <ul style="list-style-type: none">• Full conference access for two delegates• 2m x 3m exhibition space• Fascia sign• One trestle table, black tablecloth and two chairs• Power supply to booth | |
| Enhanced App Presence | | Gain extra visibility through a searchable sponsor listing in the new conference app, helping delegates discover your organisation and engage with you more easily. | | |
| Exclusive Inclusions | | <ul style="list-style-type: none">• Access to the attendee list from the event• Branding featured in conference communications and material• Promotional video played at venue throughout the event | | |

* Other Sponsorship opportunities are available.

** Multi year agreements are available.

Become a Sponsor.

To secure your sponsorship opportunity, please contact:

Lucy Morphett
Director of Engagement
M: 0437 896 233 or E: conference@tactic.org.au.



Exhibitor opportunities.





Why exhibit?

Exhibiting gives you the opportunity to showcase your capability, build new relationships and engage directly with project proponents and industry representatives. It is a practical way to understand upcoming scopes and position your business for future opportunities.

Exhibitor packages.

| | MEMBER | AFFILIATE MEMBER | NON MEMBER |
|----------------------------|--|------------------|------------|
| Price inc GST | \$2,800 | \$3,900 | \$4,400 |
| Delegate Tickets | All exhibitor booths include 2 delegate tickets | | |
| Exhibitor Booth Inclusions | <ul style="list-style-type: none">• 2m x 3m exhibition space• Fascia sign• One trestle table, black tablecloth and two chairs• Power supply to booth• Branding featured on the Tactic website and promoted in the lead up to the event | | |
| NEW App-Based Inclusions | <p>Searchable In-App Exhibitor Profile Your business will be featured in the conference app with a searchable profile including your logo, overview, key contacts and digital capability material.</p> <p>Interactive Exhibitor Search Delegates can easily discover your business through the exhibitor search function, with filtering by category or capability.</p> <p>In-App Meeting Requests Delegates can connect with your team and request meetings through the app, supporting structured buyer-supplier engagement.</p> <p>Digital Capability Uploads</p> | | |

Become an Exhibitor.

Registrations opening soon.



CONNECTING REGIONAL INDUSTRY



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