

TACTIC

CONNECTING REGIONAL INDUSTRY



**TACTIC CONFERENCE 20
& TRADE EXPO | Pt Augusta 25**

CONFERENCE REPORT



Unlocking Opportunities

The 2025 Tactic Conference and Trade Expo built on the momentum of previous years, delivering another highly successful and fully subscribed event. With 741 delegates and 129 exhibitors in attendance, this year's conference once again exceeded expectations and reinforced its position as a leading forum for regional suppliers to engage directly with major project stakeholders.

This year's theme, *Unlocking Opportunities*, reflected Tactic's purpose of connecting regional industry, strengthening business capability, and driving growth while unlocking the economic potential of our regions to build a stronger South Australia. The program showcased the significant opportunities ahead for the Upper Spencer Gulf and Far North, with over \$20 billion in potential project spend in the pipeline over the coming decade.

The conference emphasised that while the project pipeline looks different in 2025, the level of opportunity for regional suppliers remains high. Our region's unique history, geography, and natural and manufacturing assets, combined with strong community engagement and informed planning, position local businesses to capture these benefits and play a central role in upcoming projects.

Feedback from delegates was overwhelmingly positive, with many praising the calibre of presentations, the quality of networking opportunities, and the smooth delivery of the event. Constructive feedback will be reviewed to guide enhancements for 2026, ensuring the conference continues to deliver maximum value for all participants.

741
ATTENDEES

129
EXHIBITORS

Key highlights of this year's event include:

1. Strong delegate numbers and a record number of exhibitors on site.
2. Keynote addresses from the Honourable Tom Koutsantonis, Minister for Energy and Mining, and Paul Martyn, Chief Executive of the Department for Energy and Mining.
3. Attendance and active involvement from all major asset owners in the region, including BHP, ElectraNet and Nyrstar.
4. Comprehensive project updates from across the Tactic region, providing timely and practical insights into procurement pathways and upcoming opportunities.
5. Strong sponsorship support, particularly from our Platinum Sponsors, the Local Buying Foundation, contributing to a positive financial result for the event.

The program reinforced that opportunities cannot be unlocked without awareness, understanding, and collaboration. Discussions explored how regional capability, careful sequencing, and coordinated delivery can accelerate project timelines and drive productivity, which is a regional, state and national imperative.



Local content is crucial

A clear theme throughout the conference was the essential role of local content in ensuring major project success. It stimulates economic growth, develops skills, fosters community engagement, reduces reliance on imports, and strengthens regional resilience.

From both an economic and business perspective, investing in local content can:

- Deliver value for multiple stakeholders at the same time
- Reduce project risks and support timely delivery
- Provide a competitive advantage for projects and suppliers
- Increase cost efficiency while maintaining quality
- Enable delivery of environmental, social and governance outcomes
- Build trust and support from stakeholders and communities
- Strengthen connections between sectors, projects and regions

The conference reinforced that these benefits are already being realised in our region through projects at varying stages of development. Connectivity remains central to ensuring these opportunities are maximised and widely shared.

We appreciate the support

The success of the 2025 Tactic Conference and Trade Expo was made possible through the contributions of many.

We extend our sincere thanks to our sponsors, exhibitors, project proponents, suppliers and delegates for their continued commitment and genuine engagement.

Thank you to our Conference and Trade Expo Sponsors



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