

TACTIC STRATEGIC PLAN

2025 - 2027

Our purpose.

Connect regional industry, strengthen business capability, and drive growth while unlocking the economic potential of our regions to build a stronger South Australia.

We are experts in connectivity.

Our objectives.

1. To be an independent association representative of members.
2. To enhance avenues for local participation within the regions it operates.
3. To support connection between the local supply chain and significant project opportunities.
4. To be a reliable enabler of regional connection.

Our strategic directions.

To continue supporting the success of our members, we are pursuing three primary strategic directions for the next three years and beyond:

1. Further develop key relationships to deliver value for our members.
2. Manage growth and safeguard financial sustainability.
3. Maintain and build our regional focus.

